



# Charleen Firlus

UX/UI Designer

## let's chat

[charleenfirlus.design](http://charleenfirlus.design)

[cbfirlus@gmail.com](mailto:cbfirlus@gmail.com)

## education

**BFA** User Experience Design

**Minor** in Graphic Design

**Savannah College of  
Art & Design (SCAD)**

2018 - 2021

## skills

Storytelling, Rapid Prototyping,  
Evaluative Research, Visual Design,  
Data Visualization, Accessibility,  
Product Management, Agile  
Methodologies, Design Systems,  
Conceptual Design Thinking,  
Problem-solving, Information  
Architecture

## certifications

**IBM Enterprise  
Design Thinking, 2024**

**Google Project Management:  
Professional, 2024**

## achievements

**Red Dot Award 2021 - Brands &  
Communication**

Awarded Brand and  
Communication win for senior  
capstone "MO."

**Indigo 2021 Awards - Gold/  
Silver/Bronze**

Awarded 11 Gold/Silver/Bronze  
design wins in interface and  
navigation for projects "Trucan"  
and "brighter."

## experience

**User Experience Designer • THRIVE**

Atlanta, GA | OCT '21 - Current

Developed an interactive journey map to streamline drug product development processes and internal onboarding procedures to increase operational efficiency. Revamped Mirion Technologies' information architecture for a unified website UI, aligning medical and industrial brands post-acquisitions, enhancing user experience, and strategically addressing key customer journey moments. Drafted mobile system requirements with cross-functional stakeholders, raising 40+ edge case conditionals for design validation, and staged mobile device information architecture for FDA 510(k) submission using agile scrum methodology.

---

**Graphic/UI Designer**

Freelance | JAN '21 - Current

Enhanced online presence and brand visibility by successfully designing and launching websites for a clothing boutique and traditional watercolor artist.

**User Experience Designer • Saasman Solutions**

DEC '20 - MAR '21

Conducted user testing of a legal workflow application and workspace: Cognito.

**User Experience Designer • Deloitte x SCADpro**

MAR '21 - MAY '21

Created a stress-free leave experience, integrating Deloitte's existing capabilities into a reboot leave of absence program and positively affecting Deloitte employees.

**Lead UX Designer • AMC/Coca-Cola x SCADpro**

AUG '20 - NOV '20

Assisted in personal collaboration with The Coca-Cola Company and AMC Theatres to research and develop concepts to improve the in-theater concessions experience.